



2008-2009 Work Plan

SECTION	ACTIVITY	J	A	S	O	N	D	J	F	M	A	M	J
Public Relations													
P1	Upgrade Media Page							c					
P2	Upgrade Photogallery				c								
P3	Create Publicity Hooks			c		c		c	x		x		
P4	Obtain Editorial Calendars			c		c		c	x		x		
P5	Meeting Magazine Articles				c		c	c		x			
P6	Speaking Engagements					c		c	x				
P7	Tourism Awards Luncheon											x	
P8	Quarterly Style E-Newsletters			c				c	w				x
P9	Restaurant Week Publicity							c					
P10	Update Media List								c				
P11	Maintain entry into GoSee								c				
P12	Maintain entry into Social Network			c	c	c	c	c	c	c	x	x	x
P13	Microsite support campaign							c					
P14	Re-design e-newsletter							c					
Sports Commission													
S1	Create as separate identity							n					
S2	Obtain proper backing								x				
S3	Sales Blitz of OSU Coaches					n							
S4	Peak to Corvallis Rally Org					c							
S5	Sports Equipment Sponsors								x				
S6	Update Sports Data Base					c							
S7													
SECTION	ACTIVITY	J	A	S	O	N	D	J	F	M	A	M	J
Visitor Services													
V1	Have visitors contribute to GoSee			c	c	c	c	c	c	x	x	x	x
V2	Disseminate leads to membership			c	c	c	c	c	c	x	x	x	x
V3	Maintain Satelite Stations Monthly			c	c	c	c	c	c	x	x	x	x
V4	Lodging Availability Report Weekly			c	c	c	c	c	c	x	x	x	x
V5	Relocation Boxes			c	c	c	c	c	c	x	x	x	x
V6	Table Tent Cards			c		c		c	x		x		
V7	Visitor Profile Study			c	c	c	c	c	c	x	x	x	x
V8	All volunteers Q Certified								c				
V9	Free dessert coupons						n	c	c	x	x	x	x
V10	Expand distribution by 5 new outlets									x			
V11	Luggage Tags								c				
V12	Monthly Statistical Report	c	c	c	c	c	c	c	c	x	x	x	x
V13	Website Surveys			n	n	c	c	c	c	x	x	x	x
V14	Obtain 7 Train new volunteers				w			c			x		
Administration													
A1	Obtain DMAI Certification		c			c							
A2	Paint interio of offices						n						
A3	Membership Satisfaction Survey						n						
A4	Board Ballot		c										
A5	Membership Renewal					c	c	c					

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WVVA													
W1	Membership			C									
W2	WVVA Phone	C	C	C	C	C	C	C	X	X	X	X	
W3	Bookeeping	C	C	C	C	C	C	C	X	X	X	X	